



## NENA Business Alliance Committee Members Announced

September 11, 2000—Established by the NENA Executive Board at the annual conference in Salt Lake City, the new NENA Business Alliance (NBA) Committee is charged with two primary purposes:

1. To assist NENA in achieving its mission and goals and optimizing its business performance as a non-profit organization
2. To provide a framework within which commercial members can expand their business opportunities

This NENA Business Alliance committee is led by Chairperson Dick Fowler of SBC Communications and is currently comprised of the following members:

- **Mike Amarosa**, True Position
- **Craig Lowder**, Lucent Public Safety Systems
- **Paul Butler**, CML
- **Phil Rotheram**, Positron
- **Craig Dollar**, Tel Control, Inc.
- **Bob Thompson**, ATX Technologies
- **Tim Fuller**, Plant Equipment, Inc.
- **Bill Weaver**, Nortel Networks
- **George Heinrichs**, SCC
- **Don Whitney**, Motorola

The NENA Business Alliance will focus on four key areas during the next several months including reviewing and providing suggestions for NENA's annual budget and developing recommendations for non-traditional funding sources to further NENA's goals. The NBA will also identify opportunities to leverage member companies' lobbying efforts to influence legislation and public policy formulation, and will develop a framework to enhance commercial members' success overseas while promoting international adoption of universal emergency number services.

The NENA Business Alliance will take some time to get rolling, but the committee looks forward to contributing to the future of NENA.

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